

WVIZ/PBS & 90.3 WCPN ideastream  
Special Series on Education  
April 2008

Beginning April 11 with a preview of the series during Morning Edition on 90.3 WCPN (6-9a.m.), ideastream embarks on an extensive **multiple media look at education that we're calling "21<sup>st</sup> Century Schools."**

**Friday, April 11<sup>th</sup> - 21<sup>st</sup> Century Schools / 90.3 WCPN during Morning Edition 6-9a.m.**

Host Eric Wellman provides a preview of next week's special education reports on 90.3, WVIZ/PBS, and the web about the education gap in science and math between the US and the rest of the industrialized world.

**Monday, April 14<sup>th</sup> - The Jobs - Skills Mismatch / In-depth segment - 90.3 WCPN during Morning Edition 6-9 a.m.** Too many high school graduates lack enough knowledge or skill for even entry level jobs. And, contrary to the common perception that jobs are scarce in Northeast Ohio, area employers report that there are many employment opportunities in the region, but a lack of qualified applicants. This piece explores this disconnect between the supply and demand with visits to area employers.

Also note: Akron Beacon Journal article on this day – Akron's New Math and Science Middle School – to be discussed with the ABJ reporter on Tuesday's The Sound of Ideas on **90.3 WCPN**.

**Tuesday, April 15<sup>th</sup> -**

**Columbus Tries Radical Approach to Teaching Science / In-depth segment - 90.3 WCPN during Morning Edition 6-9 a.m.** There are many ideas out there about how to turn around our schools: small schools, business involvement, more parental involvement and new ways of teaching students to think, communicate and collaborate just to name a few. One new high school in Columbus is trying all those ideas. This report takes a look at the Metro School, to find out what makes it different and how well it's working.

**The Sound of Ideas® 9-10 a.m. on 90.3 WCPN - Science-focused Education in Columbus / Host Dan Moulthrop explores the ideas behind the experimental math and science middle school in the Akron Public School System. Guests include Akron Beacon Journal reporter John Higgins (writer of the article on this topic in the ABJ the day before).**

**Wednesday, April 16<sup>th</sup> -**

**A winning coach gives inspiration in the classroom / In-depth segment - 90.3 WCPN during Morning Edition 6-9 a.m.** "You have to be able to change the world through education, and if we don't have education what do we have?" Coach Ted Ginn Sr. Cleveland school CEO Eugene Sanders promised an innovative approach to improving the learning atmosphere for students from difficult backgrounds and the Ginn Academy for at-risk boys is in the forefront of that effort. Now, as the academy finishes up its first official school year this piece profiles the school's founder and examines what changes Ted Ginn Sr. is creating and the struggles ahead.

**The Sound of Ideas® 9-10 a.m. on 90.3 WCPN - The Ted Ginn Academy - SOI takes listeners inside the Ginn Academy, live on location from the school. Guests include founder and Principal Ted Ginn, Sr., students and teachers.**

**Ideas 8-9 p.m. on WVIZ/PBS - 21<sup>st</sup> Century Schools (repeats Saturday 4/19 at 830 p.m. and Sunday 4/20 at 4 p.m.)**

Through a mix of in-depth field segments and lively, town-hall meeting discussion, this program looks to the future of education in Ohio and in the US. Specifically, how well our students are being educated in math and science, and how to better prepare youth to compete in a global economy. You'll see a vivid example of the gap when we give a high school math test from Finland to students in NE Ohio. Finland ranks #1 in math scores on international tests. We'll visit a potential model school in Columbus and hear about plans for a similar school in Cleveland. The studio audience will be comprised of students, parents, educators, and regional leadership. We'll talk to professors about why we lag behind. We'll examine some new approaches...and more.

**Thursday, April 17<sup>th</sup> - Show Me The Money - Six Figure Salaries for Teachers / In-depth segment - 90.3 WCPN during Morning Edition 6-9 a.m** A New York City charter school set to open next year will test one of the most fundamental questions in education: Whether significantly higher pay for teachers is the key to improving schools. Education reporter Dan Bobkoff will have details on the plan and reaction from educators and policy makers in northeast Ohio.

**Friday, April 18<sup>th</sup> - Filling the Math/Science Void / **Feagler & Friends 830-9 p.m. on WVIZ/PBS** -- Feagler will talk to organizers of the newly funded STEMM high school in Cleveland (science, technology, engineering and math) to find out where things stand and how exactly this STEMM School will be different and better than other educational opportunities in the district.**

**Sunday, April 20<sup>th</sup> - Following the repeat of Ideas - 21<sup>st</sup> Century Schools - at 4 p.m. on WVIZ/PBS:**

**School's Out: Building the Foundation for Our Region's Future - WVIZ/PBS 5 p.m.** Originally broadcast on WKYC Channel 3, this is the fourth in a series of locally produced documentaries exploring issues affecting NE Ohio's children. This episode focuses on employers' needs and examines how school and community programs are building job-critical skills.

**Monday, April 21<sup>st</sup> - Employers and Job-Seekers at a Crossroads / In-depth segment - 90.3 WCPN during Morning Edition 6-9 a.m** We'll visit a job fair in Summit County to examine the latest match-making techniques corporate recruiters are using to find the best and brightest to fill their job openings. We'll also hear from the unemployed or under-employed who seem to have the right education but still can't find work.